



Privacy Policy

RP Creator Group Pty Ltd (“RP Creator Group”, “we”, “us”, or “our”) is committed to protecting your privacy and handling your personal information in accordance with the **Privacy Act 1988 (Cth)** and the **Australian Privacy Principles (APPs)**. This Privacy Policy outlines how we collect, use, store, disclose, and protect your personal information through our website at <https://www.rpcreatorgroup.com.au> (“the Site”) and our associated services (“Services”).

By using our Site or Services, you agree to the terms outlined in this Policy. If you do not agree with this Policy, please do not use our Site.

1. What Information We Collect

When you interact with RP Creator Group, we may collect the following types of information:

A. Personal Information

- Name
- Email address
- Phone number
- Business or company name
- Job title or role
- Billing and payment details (if applicable)

B. Technical and Usage Data

- IP address
- Browser type and version
- Device information
- Date and time of your visit
- Pages visited and time spent on site
- Referral source (e.g., from search engines or other sites)

C. Cookies and Tracking

We use cookies and similar tracking technologies to enhance your experience. Cookies help us:

- Remember your preferences
- Analyze website traffic
- Improve website functionality

You may adjust your browser settings to block cookies; however, this may impact your ability to use certain parts of the Site.

2. How We Use Your Information

We use the information we collect for the following purposes:

- To provide and improve our Services
 - To communicate with you about inquiries, quotes, or project updates
 - To manage payments and contracts
 - To send marketing communications (only with your consent)
 - To understand user behaviour and preferences for website improvement
 - To comply with our legal obligations
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3. Sharing and Disclosure of Information

RP Creator Group will **not** sell, rent, or trade your personal information to third parties.

We may share your data in the following limited circumstances:

- With service providers or contractors who assist us in operating our business (e.g., IT providers, accountants), under strict confidentiality obligations
 - If required by law, subpoena, or legal process
 - To protect the rights, property, or safety of RP Creator Group, our clients, or others
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4. Data Security

We take reasonable steps to protect your personal information from misuse, interference, loss, unauthorised access, modification, or disclosure. This includes:

- Secured networks and encryption
- Password-protected systems
- Access restricted to authorised personnel only

Despite these measures, no system is entirely secure. You provide your data at your own risk.

5. Data Retention

We retain your personal information only for as long as necessary to fulfil the purposes outlined in this Policy or as required by law. When your data is no longer needed, we take reasonable steps to destroy or de-identify it.

6. Accessing and Updating Your Information

You have the right to:

- Access the personal information we hold about you
- Request corrections if your information is inaccurate or incomplete
- Withdraw your consent to marketing at any time

To exercise these rights, please contact us using the details below. We may need to verify your identity before processing certain requests.

7. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of those sites. We encourage you to review the privacy policies of any external sites you visit.

8. Children's Privacy

Our Site and Services are intended for individuals aged **18 and over**. We do not knowingly collect personal information from children. If we become aware that we have inadvertently collected such data, we will take steps to delete it promptly.


9. Changes to This Policy

We may update this Privacy Policy from time to time to reflect changes in our operations, legal obligations, or industry standards. Any changes will be posted on this page with an updated effective date. We recommend you review this Policy periodically.

10. Contact Us

If you have any questions, requests, or concerns about this Privacy Policy or your personal information, please contact:

RP Creator Group Pty Ltd

 Location: 94 Duke Street, campsie, 2194

 Email: support@rpcreatorgroup.com.au

 Website: <https://www.rpcreatorgroup.com.au>
